



The Meadows
Primary School

THE MEADOWS PRIMARY SCHOOL
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Dear Parents/Carers,



Improving School Communications with ParentMail

Communicating with parents is an important part of what we do, making sure you get the correct information about activities, events and things that really matter is something we care about. We are determined to improve our communication with you, as we are aware that quite a lot of our paper communication does not reach its intended audience, or indeed remains unread!

Traditionally we have used printed letters but delivery of these can be unreliable; they are also expensive, take time to produce and are not environmentally friendly.

After half term we will be using ParentMail, a service used by over 6,000 schools, nurseries and children's clubs to communicate to parents. ParentMail will be beneficial to you because:

- Messages will get to you reliably and on time
- You will not need to rely on your child bringing home the correct letter
- We can send messages directly to mums, dads and other carers at the same time
- Emergency or important information can be sent by text message

To use ParentMail all you need to do is verify your account. (There are a few parents who have already done this) Over the next few days you will be sent a text message from ParentMail, when you receive this please just follow the instructions below:

Mobile registration:

If your mobile has internet access, click on the link in the text message, confirm your mobile number and enter your email address. A registration email will then be sent to you, please then follow the instructions below.

Email registration:

Please click on the link in the email and follow the registration process. You will be asked to enter some details; answer a security question to verify who you are and to then set a password for your account.

Please be assured that ParentMail is registered with the Information Commissioner and guarantees that all information you provide will be kept private and will not be passed on to any other organisation.

I am sure there will be teething problems as we launch the new system. That is why we will use the next few weeks to make sure that everything is working. For anyone who is in the position of not having an email account, paper copies can be arranged to be sent in the usual way. We anticipate though, this to be a very small minority, given the electronic way in which much of household correspondence now takes place.

Letters and Newsletters will continue to be uploaded onto the school website and will remain there for several months.

We need to ensure that the financial resources which the school receives, is spent directly on the children's learning opportunities, not supporting a considerable paper and photocopying bill.

Thanking you for your support in anticipation.

Yours sincerely

Mrs H Procter
Headteacher